

Washington Maritime BLUE Strategy Framework

Blue Vision

Washington State will be home to the nation's most sustainable and competitive Maritime Industry by 2050

Strategic Goals

What success will look like

Development Pathways

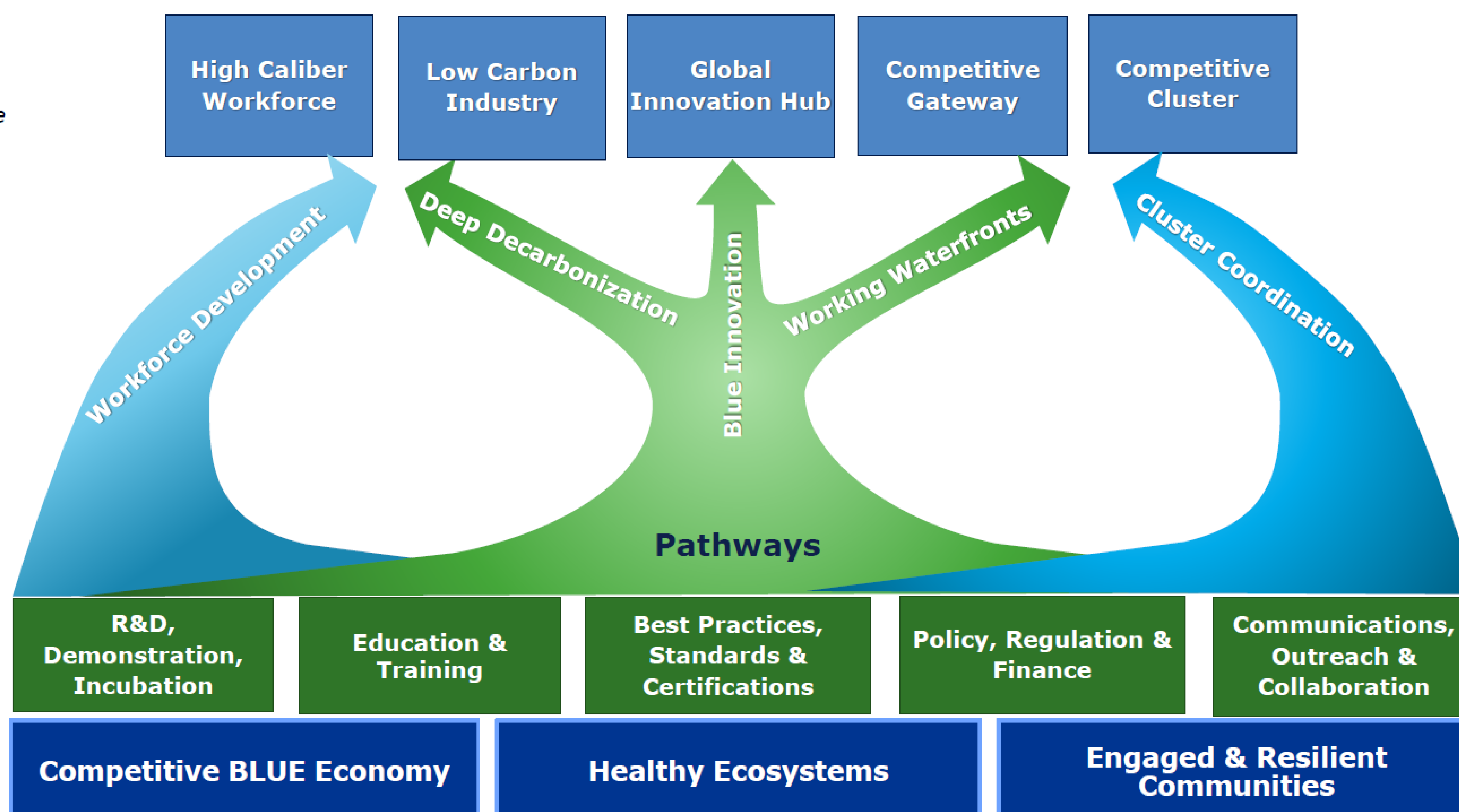
How will we achieve the goals

Action Areas

What tools will we use

Values

What will guide our actions



Blue Economy

The development of maritime business, technology and practices that promote a sustainable future contributing to ecological health, thriving communities and economic growth.

Washington Maritime Blue Strategy

Comprehensive strategic plan for accelerating the BLUE economy, technology innovation and sustainability in Washington's maritime industry.

Vision

Washington State will be home to the nation's most competitive and sustainable maritime industry by 2050.

Mission

Washington State will lead the country in maritime clean tech innovation and best management practices that will support a strong maritime economy with living-wage jobs, a healthy environment and resilient communities. The state will accomplish this through a cluster organization that works in partnership with business, academic institutions, Ports, Labor, Economic and Workforce Development organizations.

Values for Sustainable Development

Competitive Blue Economy: strong business climate, investment, efficient regulation for innovation and infrastructure.

Healthy Ecosystems: committed to restoring and sustaining the health of our coastal and marine ecosystems.

Resilient Communities: consider a social justice lens to all our efforts to ensure thriving and resilient communities.

Strategic Goals

The high level, aspirational goals established to achieve the Vision of the Plan, i.e. *Washington State will be a global maritime technology innovation hub.*

Action Areas

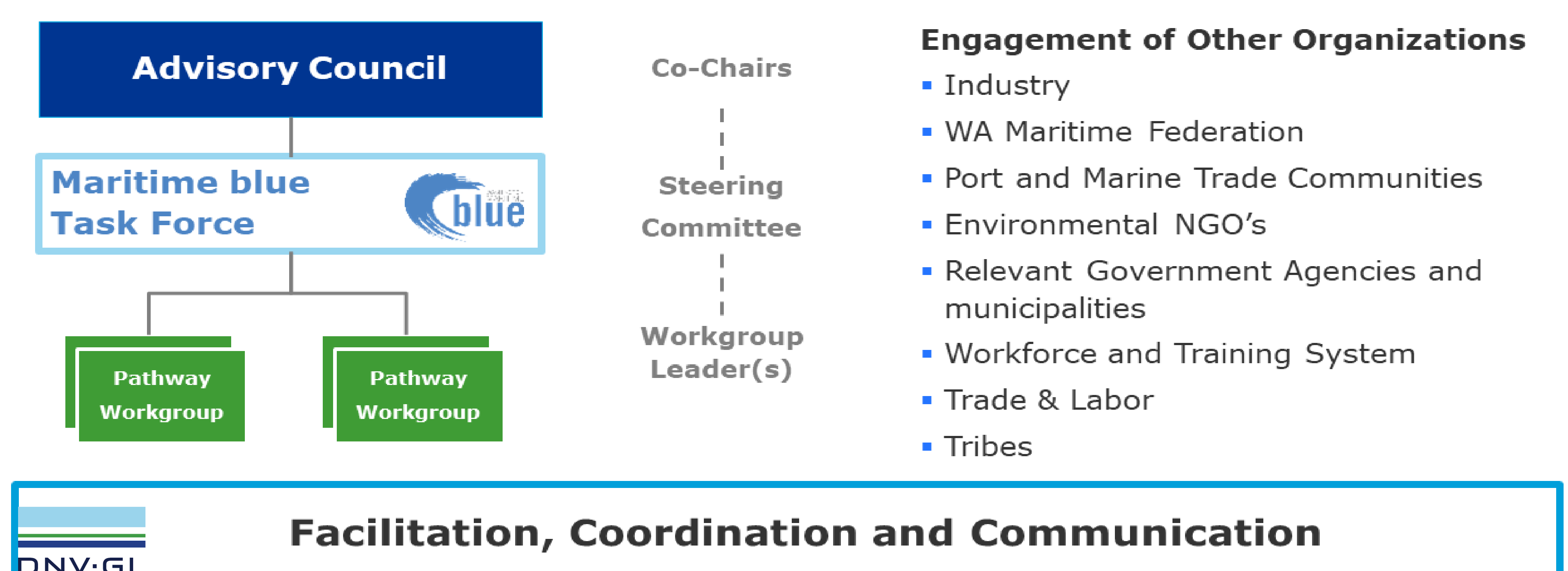
The areas of focus, and tools used, to achieve the Goals and Vision of the Plan.

- . R & D, Demonstration and Incubation
- . Policy, Regulation and Finance
- . Education and Training
- . Best Practices, Standards and Certifications
- . Communications, Outreach & Collaboration

Development Pathways

A strategic direction for cluster development which contributes to Goals and Vision of the Plan. They are measurable efforts based on the region's expertise, needs and opportunities.

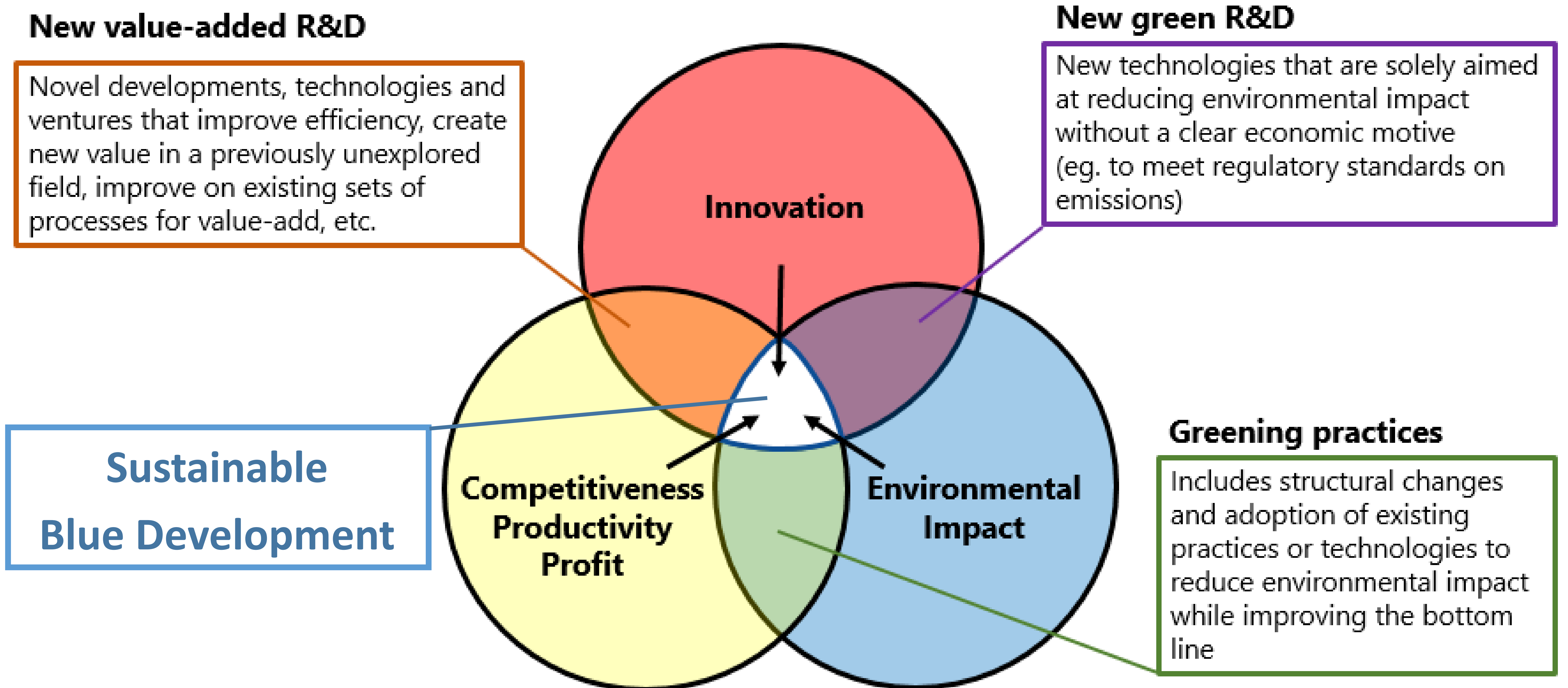
Stakeholder Process Overview



What is a Cluster?



A naturally forming industry cluster is a group of firms, related economic actors and institutions, that are located near one another and draw productive advantage from their mutual proximity and connections.



Formal Blue Clusters

Formal and organized Ocean/Maritime Clusters have emerged as organizational entities that aim to enhance the competitiveness and collaboration among their ocean/maritime company participants, related institutions, and other stakeholders. In addition to providing a platform for the companies in maritime sectors that are related to each other, Cluster Organizations may link companies and/or organizations across sector to support technology transfer and raising capital.

Typical activities for a cluster organization



General cluster development

- Networking activities
- Facilitate collaboration
- Strengthen the knowledge base
- Improve practices and efficiency
- Attract investors and talent
- Communications, marketing and promotion
- Drive commercialization and growth
- Connect to training and education
- Advocacy and awareness

Knowledge collaboration

- R&D and education initiatives
- Build international relationships
- Direct advisory services

Innovation collaboration

- Set research priorities
- Administer access to public funding
- Accelerate technology development
- Joint industry projects

Cluster to cluster collaboration