



WASHINGTON MARITIME FEDERATION

A Coordinated Voice for Maritime Progress

AS ONE OF THE KEY INDUSTRIES OF OUR STATE, the maritime sector accounts for 57,000 direct jobs in Washington State and another 90,000 indirect and induced jobs. Yet it is also perhaps our most under-appreciated industry sector and we need a coordinated effort to build on the opportunities to grow the industry. In recent months, a diverse group of maritime, economic and trade organizations have begun working to change that by forming an 'association of associations' called the **Washington Maritime Federation**.

Maritime interests are extremely diverse, but interdependent. From cargo shipping and logistics to fishing, ship building, passenger vessel operations, recreational boating and numerous support businesses, the industry is inextricably linked. By tapping into these interconnections and common goals, the Washington Maritime Federation will be an effective tool to build consensus and influence change.

Although Washington's maritime sector is healthy, it is under threat from other regions that are aggressively pursuing the same opportunities for growth. At the same time, there are great opportunities for our maritime industry to grow, and we need to take advantage of these prospects. **The Washington Maritime Federation will strengthen those efforts through:**

- A communications and marketing campaign to establish the Federation as the premier place to advocate and support the goals of the maritime sector
- A focal point for information about and for the maritime industry
- A clear policy and investment agenda with broad support from maritime industry leaders and stakeholders
- Successful engagement with public officials, non-maritime businesses and the general public that builds strong support for a thriving, resilient and sustainable maritime industry in Washington State.

Industry led, the Washington Maritime Federation has begun identifying ways it can better support and grow our state's maritime sector. **Stakeholders from diverse subsectors have come together to support the industry.**

MARITIME ORGANIZATIONS ● PORTS ● BUSINESS ● LABOR

WORKFORCE DEVELOPMENT ● ECONOMIC DEVELOPMENT ORGANIZATIONS

The importance of the maritime industry to our state's economy and continued job growth may not be well known, but it is clear. We now have the structure in place to ensure continued support and coordination of industry priorities. Utilizing the networks of existing maritime and related organizations, the Washington Maritime Federation can amplify their effect and will be a united voice for the industry.

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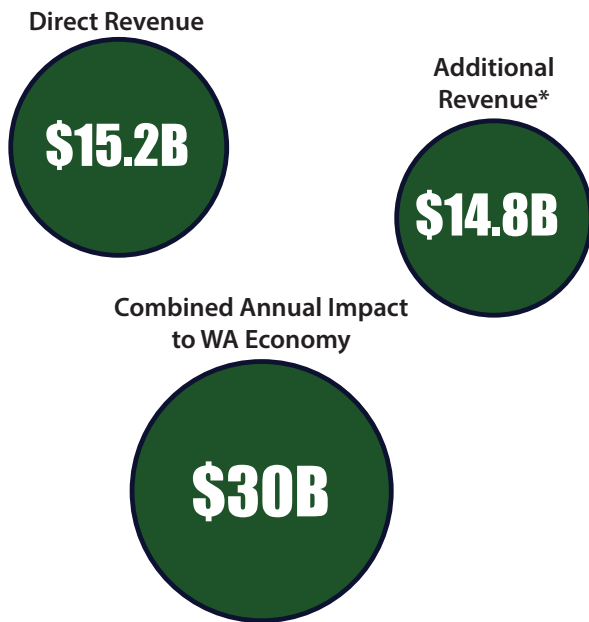
The direct contribution of Maritime's \$15.2 billion in gross business income generates another \$14.8 billion in induced and indirect output, for a total contribution effect of \$30 billion to Washington's economy.

2013 Maritime Sector Economic Impact Study
www.maritimefederation.com/data-studies.html

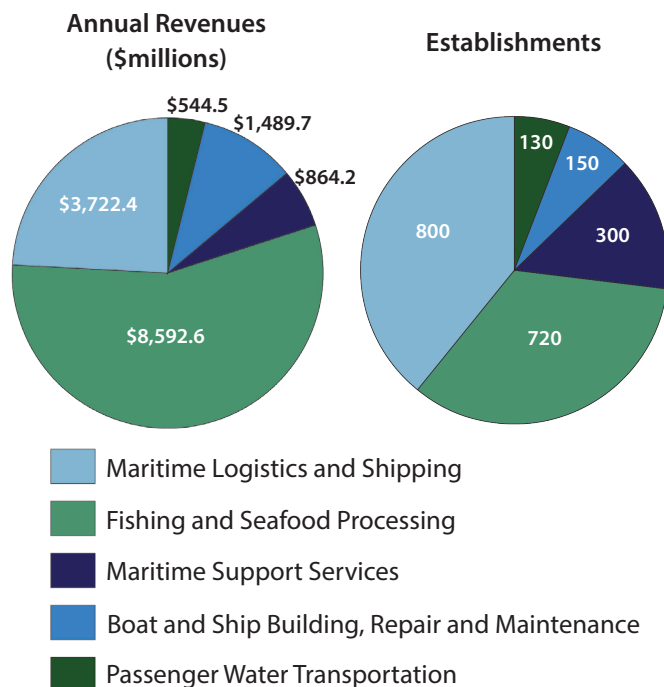
Economic Impact *of the* Maritime Industry in Washington State

The Washington State Maritime Cluster Economic Impact Study sought to quantify the impact of the maritime industry in order to better understand and strengthen its contributions to the regional economy. Below are some of the study's key findings. Go to www.EDC-SeaKing.org/maritime-study to download the report.

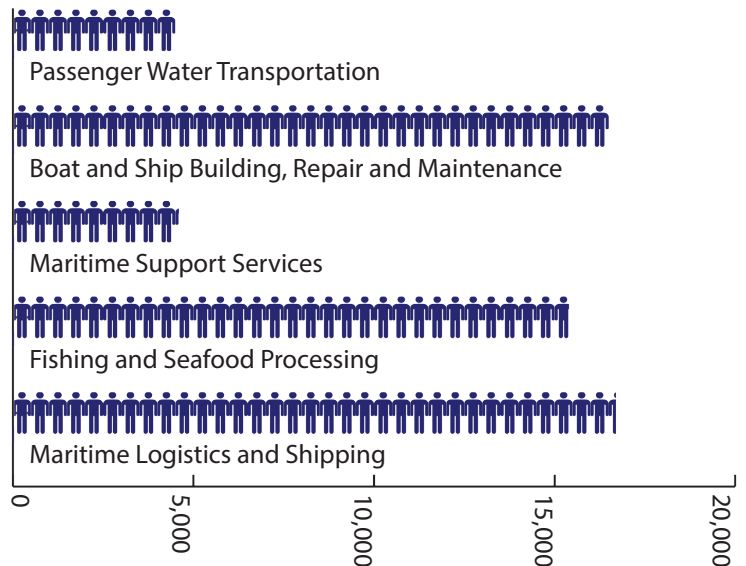
ANNUAL ECONOMIC IMPACT IN WASHINGTON



*Additional revenue refers to indirect impacts associated with first round purchases through suppliers as well as induced impacts through labor income and additional jobs, income, and output resulting from the spending of this income in WA.



JOBS BY INDUSTRY SUBSECTOR



In 2012, the maritime cluster directly employed 57,700. Indirect and induced maritime jobs accounted for another 90,000, for a total impact of nearly 148,000 jobs in Washington.

The maritime industry paid nearly **\$4 billion** in wages in 2012 with average salaries of **\$70,800**. In comparison, the state's median wage is \$51,000.

Every direct job in the maritime industry supports **1.6 jobs** elsewhere in the economy. And for every \$1 million in sales, another **10 jobs** are supported elsewhere in the economy.

Industry-wide, revenues have grown **6.4%** per year on average with the largest growth rate in Maritime Logistics and Shipping, at a robust **10.2%**.



Economic Development Council
of Seattle and King County



WORKFORCE DEVELOPMENT COUNCIL
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